



Swiss
product



Natural Indoor Climate Minerals & Swiss Pine

RayGuard® Swiss pine **energy** plus

Enjoy a completely new type of indoor climate – with the incomparable aroma of Swiss pine and the power of natural minerals.

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RayGuard® in Hotels

It is our goal to introduce the RayGuard® Swiss pine **energy plus** and the whole range of RayGuard® products to the hotel sector. The positive properties of the RayGuard® products open up new perspectives for the hotelier.

A major plus point is the financing of the RayGuard® products. What are the possibilities for the hotelier to refinance the products quickly?

By implementing the RayGuard® Swiss pine **energy plus** new marketing possibilities open up for the hotelier. He can also promote his hotel with RayGuard® products on the various RayGuard® platforms.



Hand-
made



The Advantages of the RayGuard® Swiss pine energy**plus**

Why is RayGuard® Swiss pine **energy plus** particularly suitable for the hotelier? RayGuard® Swiss pine **energy plus** is a wellness product and serves to improve the room climate by harmonizing negative influences from electrosmog. RayGuard® Swiss pine **energy plus** is primarily based on the positive properties of natural minerals and a housing made of Swiss pinewood.

Using various testing methods, different independent studies have shown that Swiss pine has the property of reducing the heart rate of a person under stress. Also, people who stay or sleep in rooms with Swiss pine are less stressed and more relaxed than those who are not exposed to the influence of pine. The recovery process of the vegetative system is considerably accelerated by the Swiss pine. It regulates functions that we cannot

otherwise influence, such as heart activity, blood pressure, distribution of blood flow, depth and frequency of breathing, etc.

If one sleeps in a bed made of Swiss pine or stays in a room that is substantially influenced by Swiss pine, a significantly better quality of sleep and relaxation is measurable. The relaxation phase occurs quickly and the positive effect of a restful sleep can be felt during the day. Also the heart rate is noticeably lower. The average reduction is 3,500 heart beats per day. This corresponds to about an hour of heart activity.

The RayGuard® Swiss pine **energy plus** provides the hotelier with the positive characteristics of the «minerals and Swiss pinewood» in his hotel rooms in simplest way and without major investments and reconstruction measures.



Minerals and their Properties

Ancient knowledge about the enormous power of plants, minerals, metals and the technical expertise of RayGuard® form the foundation for the production and distribution of the RayGuard® products. The minerals and metals are finely ground and specially combined.

RayGuard® products have been amongst the most innovative of its kind on the market for more than 20 years.

RayGuard® trial series:

The RayGuard® Technology was tested by Dr. F. Marinelli (CNR Bologna). Source: www.bo.cnr.it

These tests revealed:

1. Electromagnetic exposure shows a clear reduction in the natural cell growth and a change in the cell cycle after 48 hours of exposure.
2. The application of RayGuard® results in significant increase in cell growth rate and change of cell cycle.



The RayGuard® products are not medical products and therefore not intended as therapy for diseases or for treating complaints or discomfort. If you are sick, please consult a physician. Our recommendations and statements are not a substitute for medical advice and treatment.

Upgrading the Hotel Rooms

When booking, hotel guests increasingly voice a wish for «Swiss pine». The Swiss pine is not a mass product and is found specifically in the Alps, so it still has a very exclusive character.

With RayGuard® Swiss pine **energy** plus in the hotel rooms, the hotelier has individual configuration options.

RayGuard® Swiss pine **energy** plus is portable and extremely flexible regarding its placement.

RayGuard® Swiss pine **energy** plus can be placed permanently in the rooms or booked individually for the room.

Additional Income for the Hotelier

By implementing the internet search terms of «(Swiss) pinewood, electrosmog and harmonization», there is a great chance that the number of bookings of the hotel

will increase. In addition, the hotelier has the possibility to sell the RayGuard® Swiss pine **energy** plus in his hotel.

Guests have the opportunity to get to know the RayGuard® Swiss pine **energy** plus during their stay and, if interested, buy and take it home with them.

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Integrating RayGuard® in the Booking Process

Possibility 1: The RayGuard® Swiss pine **energy** plus is offered separately as an exclusivity. It is not installed in the rooms as standard, but is offered as an option when booking. When booking online, guests decide if they want to have a RayGuard® Swiss pine **energy** plus placed in their room – for a certain fee. If the guest afterwards is interested in buying a RayGuard® Swiss pine **energy** plus, the extra charge he has paid for the option can be subtracted from the bill.

Possibility 2: The RayGuard® Swiss pine **energy** plus is always present in all rooms and guest are explicitly informed about the novelty when booking.

Advantages in Marketing

Completely new marketing perspectives open up with the RayGuard® Swiss pine **energy** plus installed.

The hotelier can for example advertise on all his own platforms with the topic of harmonization of «electromog and pinewood» in his hotel. When properly done, this can potentially lead to more health-conscious

guests getting aware of the hotel. New target groups can also be developed and served. The health conscious or environmentally aware guests have an additional criterion for choosing his particular hotel.



Queen of the Alps





Advantages for the Hotelier

The hotelier has the opportunity to stand out from the crowd of competitors by simple means. More and more hotel guests are searching specifically for key words like «electrosmog and Swiss pinewood».

Stone pine rooms, pine beds, pine saunas are all known ways to integrate «Swiss pine» in hotels. Rebuilding usually involves considerable effort and is also quite expensive.

RayGuard® offers the hotelier the opportunity to introduce harmonization of «electrosmog» by minerals and the positive effect of the «Swiss pine» in his hotel.

- No reconstruction measures necessary
- Easily manageable investment
- Implementation of the internet search term «Swiss pine»

As a result, the hotel will appear on Internet searches for «pinewood / Swiss pine» (with appropriate advertising) and the hotelier has an additional plus point why a guest should choose his hotel.



What does RayGuard® offer the Hotelier?

RayGuard® offers the hotelier the main product Ray Guard® Swiss pine **energy** plus with the RayGuard® technology and the RayGuard® Swiss pine oil for a discreet aroma. On request, the hotelier will receive

various advertising materials to enable him to carry out a «point of sale marketing». These include flyers, posters and the like.

Earning Opportunities / Refinancing for the Hotelier

There are two different ways for the hotelier to sell the RayGuard® products.

Option 1: The hotel sells the RayGuard® products themselves, e.g. in its own hotel shop. The hotel buys the products at dealer discount prices. The hotelier can then for example offer the products for sale in his own hotel shop at the normal selling price.

Option 2: The hotelier refers the customers to Ray Guard®. The buyer of a RayGuard® product comes to us on explicit recommendation from the specific hotel. In this case, the entire purchase process takes place between the customer and RayGuard®. The hotel, which has referred the customer, gets a commission on the sales price of the product acquired.

Application and Care

The RayGuard® Swiss pine **energy** plus is simply placed in the room. It is suitable for any type of room, including large rooms. But to achieve the same effect as in smaller spaces, several RayGuard® Swiss pine **energy** plus should be used.

RayGuard® Swiss pine **energy** plus requires no great care. Use a damp cloth for cleaning. Just wipe the dust off and the RayGuard® Swiss pine **energy** plus is ready for use again.

The 100% natural RayGuard® Swiss pine oil, «Pinus Cembra Alpes», is gently extracted with steam from the crushed parts of the Swiss pine. You refill the RayGuard® Swiss pine oil as needed.



Easy
care

The RayGuard® Swiss pine **energy** plus Set



Content:

- 1 RayGuard® Swiss pine **energy** plus
- 1 RayGuard® Swiss pine oil
- 1 pipette for refilling

The set consists of:



Measurements: 190 x w 120 x h 60 mm



Felt – protection for delicate surfaces



Use the dropper of the Swiss pine oil bottle to extract the desired quantity and fill it into the holes.

As the first filling filling we recommend 1 ml of RayGuard® Swiss pine oil per hole. After that increase the dosage as you please.





Protect Yourself on the Road, at Home and at Work

RayGuard® – the Human Firewall

RayGuard® is a «human firewall» that protects and strengthens us against many negative side effects of modern lifestyle. It provides an improvement in vitality and vital energy for your well-being. Negative influences, e.g. from harmful electrosmog, can be mitigated by the RayGuard® technology. In addition, a positive harmonization is achieved. Not only your computer needs a firewall, but also your organism needs protection, a «human firewall».

More information on «electrosmog and how to protect myself against it» can be found in the RayGuard® information brochure. You can download the brochure directly from www.myhumanfirewall.com.

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PhoneChip



RayGuard® Flower of Life Pendant



RayGuard® Body & Car



RayGuard® Mobil



**Swiss
product**

Tested by official institutes and
recommended by experts.



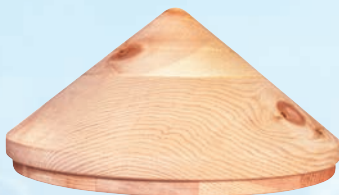
RayGuard® Dome Wood



RayGuard® Home Wood



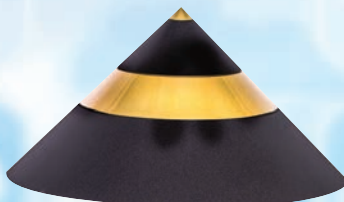
RayGuard® Dome Swiss Pine



RayGuard® Home Swiss Pine



RayGuard® Dome Walnut



RayGuard® Home




RayGuard® Swiss pine **energy** plus Set



RayGuard®

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Gasser Gesundheitsprodukte Austria

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